

STATEMENT OF PRIVACY POLICY SPECIFIC TO OWNERS

December 2019

OWNERS PRIVACY POLICY:

Preamble

Should you own a Woodward (herein referred to as Owner) and contact the Website via email. Understand you are revealing to us your identity. In the case of Owners the Website privacy policy gets more stringent because it is outside the purview of the Website's normal privacy policies. It is considered a <u>special circumstance</u> by the Website as a matter of good business practice. Owners are critical to our mission of providing the most comprehensive catalog possible and the protection of their privacy is our highest priority.

STATEMENT OF POLICY:

Owners and RSW Estate Relations

The Woodward Estate (herein referred to as the Estate) that operates the Website is the only recognized Woodward authority. If you are unsure if you have a Woodward we will aid and assist you as to either confirming or denying your artwork is a Woodward. The Estate will provide you an authenticity certification if necessary.

The Estate does not and will not act as broker or agent in the sale of Woodward's work nor will we play the role of intermediary in the sale of a Woodward as a matter of good business practice. The Estate also does not do appraisals. This is for your protection. It removes any inherent bias or conflict of interest that may prevail and affect the Estate's objectivity.

If you wish to sell your Woodward, the Estate is available to answer any question you may have. The questions and our interaction is kept private and is only share among the Estate Stakeholders. With your consent, the Estate will make an announcement through our network of your intentions to sell your artwork. You understand that in order to do so the website must reveal your information for you to begin receiving offers. You can act as your own agent or designate an intermediary so long as it is not the Website. The Estate will cooperate with the Owner's wishes. In the event of a sale announcement...

...The Estate will make the announcement on your behalf through the Website's network. What information is delineated is up to you but the Estate recommends the Owner uses an intermediary or "John/Jane Doe" email account for their own protection. As the Owner and Seller, you will be asked to:

- provide a high resolution color image of the artwork, as well as, a closeup picture of RSW's signature (if possible) and any markings or labels found on the back.
- report on the painting's (and frame) condition including but not limited to any tears, spider cracking, chipping, discoloration, staining, et cetera.
- > provide provenance as to how you came to own the artwork (without revealing the sources privacy) and any other relevant information you may have.

Once contact and communication is made with a potential Buyer, the matter is now outside the purview and responsibility of the Website and Estate. During the process of the sale, should you have further questions, we will be available to answer provided they are not about price. Should at any time you experience any unpleasantness in your dealings with people in our network, please notify us immediately.

The estate will <u>never solicit</u> an Owner to sell their paintings. If ever contacted by someone you do not know personally soliciting you to sell your Work of Art contact us immediately.

Copyrights:

Owner and Estate Rights Defined

While the Owner owns the physical Work of Art, Woodward's work is still protected by copyright and Owners cannot sell, reproduce or distribute an image of the work without the express written consent of the Estate.

Should you provide us an image of the painting, the <u>image itself</u> is the Owner's property and we will not use it on the website without your expressed consent.

If invited to photograph the painting in person (the Website also provides a professional photographer to take pictures should it be merited), it is agreed and understood that the image taken is the property of the Website and will be used on the Website.

INFORMATION MANAGEMENT:

Owner's Policy

Owner information is only known to the highest stakeholders and administrators of the Website and Estate. At this time, that is only developer Brian Miller (Website) and administrator Larch Purinton (of the Estate & Website).

All information attained by the Owner contacting us, as well as, provided by the Owner in our interactions are confidential and not shared outside the Stakeholders mentioned above.

Records relating to the Work of Art itself are kept for provenance purposes. Those Records can be considered a backup safety net for insurance purposes in the event of theft or loss of the artwork.

The Records are kept offline, unavailable by search of any server or cloud. Further information regarding how and what records are stored will be provided in greater detail upon request.

Information regarding the Work of Art can and will be used to fulfill the needs of the catalog so long as it does not violate the privacy of its Owner. Any information on your Work

of Art that you wish not be revealed can be requested. The Website typically obliges.

Third Party Relations

The Website does cooperate with two organizations with related interest to RSW, the Buckland Historical Society (BHS) and the Friends of Robert Strong Woodward Organization (Friends). As a matter of collaboration and good will we do promote both organizations on the Website. No information is shared with these organizations. This also does not infer that the BHS or Friends are partners or stakeholders. The Website and Estate are stand alone, independent entities.

The Website and Estate produces an annual calendar as a fundraiser for the BHS and does not except any money in exchange or proceeds from the sale of the calendars. The Website and Estate also supports and provides Works of Art, prints and promotional material to Friends sponsored exhibitions.

On occasion, the Website and Estate, will be asked to aid and assist in the fulfillment of Works of Art for an exhibition of RSW's work. We may, at some time, contact an Owner to inquire as to their possible interest in lending out their artwork to be exhibited. The request is a matter of courtesy. Owners are under no obligation to lend their paintings.

Should the owner agree to lend their artwork, understand you also agree to be put in contact with the curator of the exhibit. The Friends provides all the insurance and transportation needs related to the exhibition. The Website and Estate are no longer responsible after the contact is made and all details must be made between the Friends representative and the Owner. Nonetheless, any complaints regarding the experience can be made directly to Brian or Larch.

It need also be noted that should the Owner agree to participate in an event held by one of the organizations listed in this privacy policy; the representative of their respective organization will be bound by written agreement to the Owners privacy standard laid out in this policy and administered by the Website and Estate.

The Website and Estate reserve the right to update and modify this policy as needed. Any changes or modifications to the policy will be provided to Owners as a matter of good business practice.

Valid: December 2019

BCM/LMP